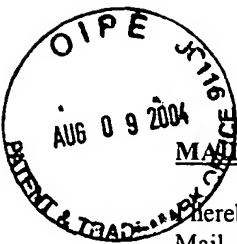


JFW



MAILING CERTIFICATE

Hereby certify that this correspondence is being deposited with the United States Postal Service via First Class Mail, in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on August 5, 2004.

By: Judith Muzyk Date: August 5, 2004
Judith Muzyk

Docket No.: 448/9-1907

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Marc LEWIS, et al Conf. No.: 4826
Serial No.: 10/774,061 Group Art Unit: 3627
Filed : February 6, 2004
For : DISCOUNT AND/OR LOYALTY REWARD SYSTEM
AND RETAIL APPARATUS THEREFOR

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

INFORMATION DISCLOSURE STATEMENT

Sir:

The applicant in the above-referenced matter wish to bring to the Examiner's attention the cited references listed on the enclosed Form PT0-1449. A copy of the cited references (15), are included.

No representation is made as to the materiality of this information by this submission. Since submission of this document is before the first office action, no fee is included. If there is a fee required at this time, the Commissioner is authorized to charge our Deposit Account No.: 04-0838.

Respectfully submitted,

William J. Sapone
William J. Sapone

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Sheet 1 of 1

LIST OF PRIOR ART CITED BY APPLICANT

DOCKET NO: 448/9-1907

Applicant: **Marc LEWIS**
 Serial No.: **10/774,061**
 Filing date: **February 6, 2004**
 Group: **3627**

U.S. PATENT DOCUMENTS

Exam Init		Document Number	Date	NAME	CLASS	SUB- CLASS	FILING DATE IF APPROPRIATE
	AA	2002/0161708 A1	10/31/02	Gero Offer			
	AB	2002/0004746 A1	01/10/02	John B. Ferber			
	AC	2002/0040316 A1	04/04/02	Young-Cheol Shin			
	AD	2002/0161640 A1	10/31/02	Jason Wolfe			

FOREIGN PATENT DOCUMENTS

		Document Number	Date	COUNTRY	CLASS	SUB- CLASS	TRANSLATION YES NO
	AE	WO02/101485 A2	12/19/02	WO			
	AE	WO02/101485 A3	12/19/02	WO			
	AG	WO02/42962 A1	05/30/02	WO			NO
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OTHER PRIOR ART (Including Author, Title, Date, Pertinent Pages, Etc.)

	AP	
	AQ	
	AR	